rootCAUSE

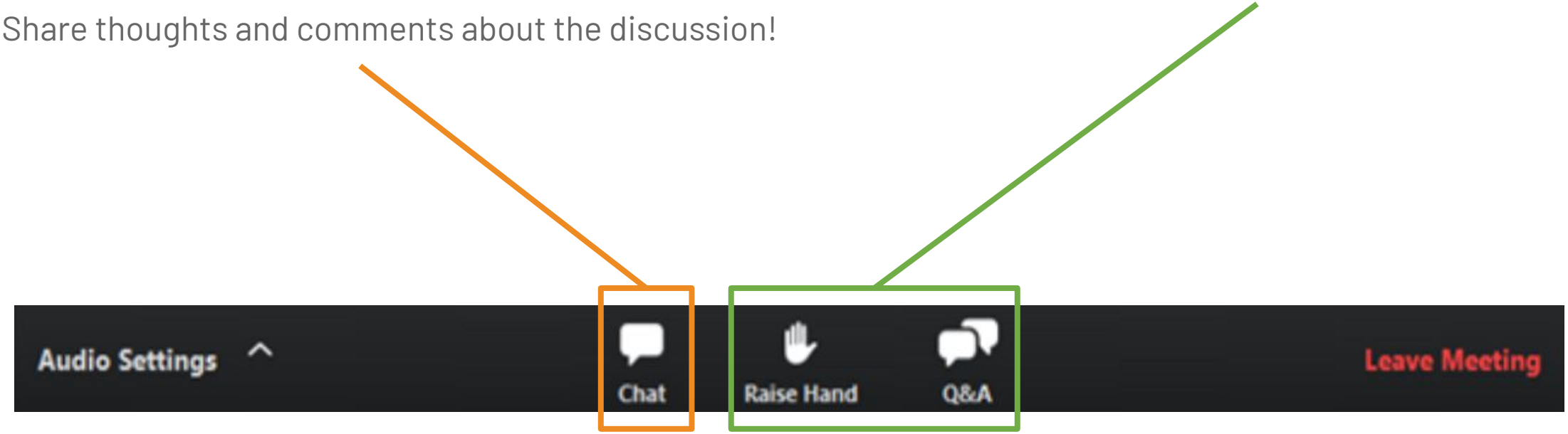
Family and Community Engagement

A core component of the Program Quality Roadmap

November 16, 2021

Webinar Logistics

- **Share your name, pronouns, organization, and city in the chat.**
- Use the chat if you are experiencing any tech issues.
- Share thoughts and comments about the discussion!
- **Type questions** in the the Q&A during the webinar.
- **Raise your hand** during the Q&A sessions to ask your question out loud to the group.



Panelists

Dontaè Roberts, LCSW
Racial & Economic Equity Consultant

Alexa Saint-Fort
Parent Leader, First Teacher

Dinah Shepherd
Co-Founder and Co-Director,
First Teacher

Jeff Rogers
Executive Coach, DEI facilitator,
and former CQI Coach at Root Cause

~ Today's Moderator ~

Consuela Greene Principal
Consultant, Root Cause

Program Quality Roadmap

FOUNDATIONAL CONDITIONS:

- Organizational Mission & Vision are driven by an authentic understanding of community needs and strengths.
- Organizational Commitment to Racial & Economic Equity.
- Alignment between Organizational Mission & Vision and Program Outcomes.
- Organizational & Leadership Supports supply tangible and intangible resources.

Racial & Economic Equity

In the context of social services:

Racial equity is the condition achieved when a person's racial identity does not predict, in a statistical sense, their ability to access and benefit from quality services or the outcomes of these services.

Economic equity is the condition achieved when a person's income and/or wealth does not predict their ability to access and benefit from quality services* or the outcomes of these services.

**Quality services include free, sliding scale, and fee-based services*

Overview of the Family and Community Engagement Core Component

What do we mean by Family and Community Engagement?

How are participants involved in the planning, design, leadership, feedback processes, and evaluations of programs and services designed to serve them?

Family and community engagement is the ***process of seeking out*** *participant/family and community expertise, and refers to the* ***systematic inclusion of participants/families and the broader community*** *in an organization's leadership, research, planning, development, implementation, and evaluation.*

Key Considerations

- **Uplifting Families and Community Members as Integral Partners and Co-Designers**
- **Cultivating Deep Affinity with and Understanding of the Community Served**
- **Building a strong foundation - set a clear vision, assess quality, and build capacity**
- **Monitoring and Adjusting Family Engagement Activities**

Panel Discussion

Thank you for joining us!

1. An email will be sent to registrants in the upcoming week with links to the **recording**, **slides**, and the **Family and Community Engagement Research Brief**
2. Go to https://rootcause.org/program-quality-learning-series/ to register for upcoming sessions:
    - Tuesday, November 17, 9:30am-1030am: **Data and Measurement Capacity**
    - Wednesday, November 17, 11am-12pm: **Staff Support & Performance**
3. Connect with Root Cause at rootcause.org/contact-us
4. Connect with our Moderator: **Consuela Greene** (cgreene@rootcause.org)